

The Little Red Wagon

E-news from Alberta's Promise

Promise Builder Profile

Issue 10 April 2005

It's good to dream big



Jerry Hanna of Heritage Enterprises Ltd. presents his "Career Steps" program to a group of CALM 20 students at Ross Sheppard Composite High School.

Promise Builder Heritage Enterprise Ltd. is committed and passionate about ensuring Alberta's youth dream big when they plan their careers. He suggests students need to develop a number of success oriented skills that will help them become responsible adults who

will make a positive contribution to Alberta's future.

Manager Jerry Hanna has developed an innovative program called "Career Steps." The program gives students in grades eight to 12 the necessary tools to market themselves for part-time and summer employment and also encourages students to think about their career goals. Hanna personally volunteers over 100 hours a year giving his workshops.

"Career Steps" shows students how to write an effective resume and cover letter as well as map out what kind of training they need to become a doctor, personal trainer, or rock star (the three most popular choices in a CALM 20

seminar at Ross Sheppard High).

Willing to share details of his own career, Hanna explains to students how he moved from loading bottles onto a Pepsi truck to owning and managing multiple businesses in the Capital region. Hanna notes that through hard work, a commitment to further education and planning, anyone can develop a strong future. In addition to "Career Steps," Heritage Enterprises also supports sporting groups, school lunch programs, and provides over \$25,000 in scholarships to Alberta students.

As Hanna says, "If we don't support the young people of today we are destroying our own future."

Promise Agency Profile

Families benefit from health care outreach



A SACYHN volunteer's time is welcomed and appreciated by a young child in southern Alberta.

Imagine you live in rural, southern Alberta and have a child with a heart condition who needs to access a cardiologist in Calgary. Wouldn't it be wonderful if you didn't have to travel hundreds of kilometres to make the doctor's visit? The good news is that this is possible through the Southern Alberta Child and Youth Health Network (SACYHN) outreach initiative.

Outreach gives children and youth with health care needs the opportunity to access a portion of their care closer to home. It recognizes travel can be disruptive and stressful on families. In partnership with health regions and First Nations in southern Alberta, there are currently six communities involved in outreach: Lethbridge, Medicine Hat, Canmore, High River, Red Deer and Morley. The services offered vary from community to community, but cover specialty areas such as cardiology, genetics, and cystic fibrosis.

Children or youth living outside of Calgary who travel to the Alberta Children's Hospital for care, can also attend some of their follow-up visits via video conferencing. The service is called "Telehealth" and allows the health

care provider and the family to see each other in real time and share information without having to travel. Telehealth is available in approximately 30 community health centres or hospitals in southern Alberta.

"Outreach makes life a lot easier" was the feedback from one parent reflecting on the value of this program to families. For more information on outreach and SACYHN, visit www.sacyhn.ca.



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Partner Events

Bringing history to life



The Heritage Community Foundation's mission is to bring our province's and country's rich heritage into the mainstream. As an Alberta's Promise partner, the foundation directs a significant amount of its programming



to children and youth. Through the use of the Internet and the foundation's EDUKITS, students are provided with a wealth of interactive learning. The foundation's programs help students increase their knowledge base of history and show the links that exist between generations. The foundation is a significant resource for Alberta's 2,000 schools, 35,000 teachers and more than 590,000 students. "We need to grow healthy young people," says Foundation Executive Director Adriana A. Davies, Ph.D., "we need to nourish their bodies, minds and spirits and inspire in them the desire to build a better world."

Citizen of the year award

the Brooks Bulletin



The Brooks Bulletin reporter Rob Brown received an unexpected phone call recently from Brooks Chamber of Commerce

president Bruce Tieggs informing him he has been selected as the community's citizen of the year. This was quite the

turn of events as Brown was just getting ready to cover the citizen of the year ceremonies. "It is quite different to be on the other side of the camera at this event this year," said Brown.

Brown has been involved as a volunteer in a number of community activities including minor hockey, the local food bank, Tumbleweed Theatre, the affordable housing board, the Brooks Subdivision and Appeal Board and the Brooks Fire Department.

Executive Director Ron Bell leaves Alberta's Promise next month



"Building Alberta's Promise with our team has been the most fulfilling and satisfying work experience of my life," says Alberta's Promise Executive Director Ron Bell. "Alberta's Promise has become

a movement of caring organizations that create more opportunities for our children and youth to be successful, healthy and happy. The private sector and charitable organizations have really jumped on board the little red wagon and have turned this into something Albertan's can be proud of," Bell says. Ron plans to take a few months to enjoy his family and scramble the Rockies before taking on his next adventure. When asked about the future of Alberta's Promise, Bell predicts, "The best is yet to come."

General News

- Partners' Report –thanks to Alberta's Promise partners for responding to the questionnaire, sending photos and for your involvement in helping Alberta's Promise tell your stories. Look for the report this spring.
- Just a reminder that the special advertising opportunity in *Business in Calgary* magazine for Promise partners continues until December. For more details contact the Alberta's Promise office at 403-297-6782.
- The word about Alberta's Promise partners' involvement with children and youth initiatives is hitting the airwaves thanks to the radio public service announcements being carried by the CORUS Radio group –Edmonton: 880 COOL, 92.5 JOE, CISN Country and 630 CHED, Calgary: Q107, CHQR 770 and Country 105.

Keep Connected to Alberta's Promise

- Tell us what you are doing in the community by sending us your newsletters and event invitations. Email kevin.weidlich@albertaspromise.org
- Keep your web page information on the Alberta's Promise website up to date. Send changes to debra.metcalfe@albertaspromise.org
- Use the Alberta's Promise logo wherever you want to communicate the message that your organization does great things for children and youth in Alberta
- Place a link on your website to the Alberta's Promise website
- Recognize your volunteers with our help. Visit our website www.albertaspromise.org to nominate a volunteer.
- Visit our website often

Contact information:

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Toll-free: 1-866-313-7500

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